



Reach your customers where they are.

# Catalog of our solutions

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A large panel of efficient solutions to  
connect your brand to your clients.

Points Plus Punten S.A./N.V.  
Brusselsesteenweg 347  
B-1730 Asse  
[www.mediamarketingdelhaize.be](http://www.mediamarketingdelhaize.be)

Any question ? E-mail us at [mmd@delhaize.be](mailto:mmd@delhaize.be)





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# DELHAIZE MAGAZINE

## + CONTENT





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## Delhaize Magazine



DELHAIZE MAGAZINE

Content

Tools available:

- Full page advertising
- Mini mag
- Special insert - Best of recipes
- Advertorial
- Recipe Card
- Tested for you
- Digital options

### Media Booking

Please contact our partner Gicom for commercial and technical questions. Our contact: Nancy Van der Velden ([nancy.van.der.velden@gicom.be](mailto:nancy.van.der.velden@gicom.be)).

### Nice to know

- Total readership (print + digital): 3.800.000 (NR 1 CIM)
- 48 % Dutch - 52 % French
- 550.000 prints
- 6 editions per year

### Sample pictures





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