


# Promo-insert newsletter



**TARGETED & PERSONALIZED  
COMMUNICATION**

Newsletter integrations

- Highlight your existing promotion at Delhaize
- Integration of a promotional product or range in the weekly newsletter of Delhaize

**Duration**

---

1 sending

**Media Booking**

---

6 weeks

**Nice to know**

---

- Link to product or range at Delhaize.be
- Sent on Thursday to customers

## OBJECTIVES

