

# Stopper Small 360°

IN STORE
Shelf

Communication 3D on the shelf - Personalised cut-out

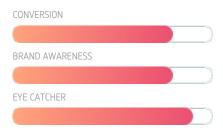
#### Banner







# **OBJECTIVES**



#### Duration

4 weeks

## Media Booking

8 weeks

#### Nice to know

#### Formats:

- 445 x 280 mm (flat unfolded)
- 445 x 120 mm (folded format = the one visible in the store)
- All-inclusive service (Production Placement Post reporting)
- Creation by the client

## Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

- KPI 1 Reach per scope during activation period
- KPI 2 Product Evolution
- KPI 3 Brand Evolution
- KPI 4 Category Evolution
- KPI 5 Category Share Index

## Sample pictures

