



# Promo alert

E-mail with countdown to the promo.

#### Duration

1 sending

### Media Booking

6 weeks

#### Nice to know

- E-mail send on Tuesday with countdown clock.
- Reminder via push notification only to non-openers of the e-mail.
- Only to buyers of the promoted product.
- Only for very interesting promotions.

# Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

## Sample pictures



$\underbrace{00}_{\underline{1}}:\underbrace{00}:\underline{0}:\underbrace{0}:\underbrace{00}:\underline{0}:\underbrace{0}:\underbrace{0}:\underbrace{0}:\underbrace{0}:\underbrace{0}:\underbrace{0}:\underbrace{0}:\underline{0}:\underbrace{0}:\underline{0}:\underline{0}:\underline{0}:\underline{0}:\underline{0}:\underline{0}:\underline{0}:\underline$	
MI aankeeg van 1 PACK 20x33ct naar keuze	
No.	
Deter dar y geet de' kalers nitzen y achteren er oder van dere spanielend antieding Verits profit me de beetijk tiendersende danige Bes y van Bespaar en 12% bij aneleneg van 1 pak Gecar-Gela Geiginal	

Tame of Cacco Cala Zeno Segar van 20 x 33 cl. Dezje bort denn mar jaar er nelen n ie koefner n y vander die nedges van spanietende vaner 'Dara y vanderdieg 7 juli ne maar f juli mary federatie



# **OBJECTIVES**

CONVERSION

CALL TO ACTION ENGAGEMENT / CONSIDERATION

1/1