



# Promo alert

E-mail with countdown to the promo.

#### Duration

1 sending

### Media Booking

6 weeks

#### Nice to know

- E-mail send on Tuesday with countdown clock.
- Reminder via push notification only to non-openers of the e-mail.
- Only to buyers of the promoted product.
- Only for very interesting promotions.

# Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

## Sample pictures



| $\underbrace{00}_{\underline{1}}:\underbrace{00}:\underline{0}:\underbrace{0}:\underbrace{00}:\underline{0}:\underbrace{0}:\underbrace{0}:\underbrace{0}:\underbrace{0}:\underbrace{0}:\underbrace{0}:\underbrace{0}:\underline{0}:\underbrace{0}:\underline{0}:\underline{0}:\underline{0}:\underline{0}:\underline{0}:\underline{0}:\underline{0}:\underline$ |  |
|---|--|
| MI aankeeg van<br>1 PACK 20x33ct<br>naar keuze  |  |
| No.   |  |
| Deter dar y geet de' kalers nitzen y achteren er oder van dere spanielend<br>antieding Verits profit me de beetijk tiendersende danige Bes y van<br>Bespaar en 12% bij aneleneg van 1 pak Gecar-Gela Geiginal   |  |

Tame of Cacco Cala Zeno Segar van 20 x 33 cl. Dezje bort denn mar jaar er nelen n ie koefner n y vander die nedges van spanietende vaner 'Dara y vanderdieg 7 juli ne maar f juli mary federatie



# **OBJECTIVES**

CONVERSION

CALL TO ACTION ENGAGEMENT / CONSIDERATION

1/1