


# Promo alert



**TARGETED & PERSONALIZED COMMUNICATION**

Mono-brand communication

E-mail with countdown to the promo.

**Duration**

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1 sending

**Media Booking**

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6 weeks

**Nice to know**

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- E-mail send on Tuesday with countdown clock.
- Reminder via push notification only to non-openers of the e-mail.
- Only to buyers of the promoted product.
- Only for very interesting promotions.

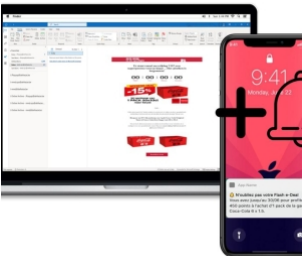
**Post reporting**

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Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

**Sample pictures**

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## OBJECTIVES

