

Hyperpersonalized e-mail



Increase the CTR of your e-mail with hyperpersonalization.

Duration

1 sending

Media Booking

6 weeks

Nice to know

- Highlight on the favourite product of your customer.
- Based on the customers purchases on product level.
- Not based on specific product taste or scent.

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

Sample pictures

OBJECTIVES



CALL TO ACTION

ENGAGEMENT / CONSIDERATION





ESPRESSU?





Flash e-Deal: 100 points offerts

squ'an 14 05 2034: receve; 200 points à l'archat d'une des six subleures Galle







Laissez-vous aller à votre inspiration .





