


# Non-endemic Visibility



**ONLINE COMMUNICATION  
AND ACTIVATION**

Bannering

Showcase your non-endemic offer on homepage and check-out zone of Delhaize.be.

### Duration

1 week

### Media Booking

6 weeks

### Nice to know

- Fixed position on highly visited pages of Delhaize.be.
- Adblock free.
- Native design.
- 100 % responsive design.
- Brand display.
- Creative compenents to provided by the client.

## OBJECTIVES

BRAND AWARENESS

BRAND POSITIONNING

### Sample pictures

