

# Pack TF



Combi-pack 1 Top Card & 1 Floor sticker

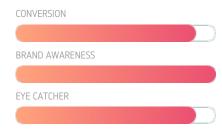
#### Banner







## **OBJECTIVES**



### Duration

4 weeks

## Media Booking

8 weeks

### Nice to know

On-shelf communication on range

Ideal for fruits & vegetables shelves

## Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

- KPI 1 Reach per scope during activation period
- KPI 2 Product Evolution
- KPI 3 Brand Evolution
- KPI 4 Category Evolution
- KPI 5 Category Share Index

## Sample pictures

