

# Full Customization Dry



#### Included:

- Max 3 wobblers
- Floor stiker size: 700x350 m
- 2 stoppers Maxi

#### Banner







# **OBJECTIVES**

**BRAND AWARENESS** 

EYE CATCHER

#### Duration

2 weeks

#### Media Booking

8 weeks

#### Nice to know

- All-inclusive service (Production Placement Post reporting)
- Creation by the client
- Only for brand block

## Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

- KPI 1 Reach per scope during activation period
- KPI 2 Product Evolution
- KPI 3 Brand Evolution
- KPI 4 Category Evolution
- KPI 5 Category Share Index

## Sample pictures

