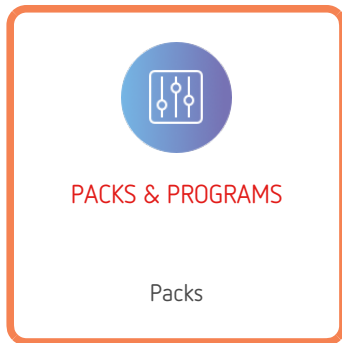




Reach your customers where they are.

Any question ? E-mail us at mmd@delhaize.be

360° Pack



You want to launch a New Product, building Brand Image, highlight a promotion or strategy try our 360° approach tool.

Included in this Program:

- 1 Online Visibility Small (2 weeks)
- Stopper mini 360° - Pack Large (4 weeks)
- Push Notification
- Segmented Insert email

Duration

1 until 4 weeks in a period of 8 weeks

Media Booking

6 weeks

Nice to know

- used for 1 brand
- advantageuous package price

Post reporting

Ad Hoc on demand --> Mix of different reports

Sample pictures

OBJECTIVES

CONVERSION



PENETRATION



BRAND AWARENESS



ENGAGEMENT / CONSIDERATION

