


# Product Sampling - External Brands & Services



**TOOLS FOR EXTERNAL BRANDS & SERVICES**

Online Communication & Activation

Why should sampling only be used by FMCG-Brands? Be outstanding, original & creative in your communication

### Duration

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1 week

### Media Booking

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6 weeks

### Nice to know

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- Free product added to the consumer's online order.
- 10.000 units distributed over a period of 5-8 days
- **Option:** Leaflet A6 based on a Delhaize template
- No targeting
- Up to 2 partners/week

### Sample pictures

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