


Push Notification



TARGETED & PERSONALIZED COMMUNICATION

Mono-brand communication

Push Notification sent to a specific target:

- Limited to 100.000 contacts
- Ideal to highlight an existing promotion
- In combination with other channels boost performance results
- Using a push to remind people to perform an action generates extra engagement

Duration

1 sending

Media Booking

6 weeks

Nice to know

- Sent on Friday to customers
- Only 2 slots per week

Sample pictures



OBJECTIVES

CONVERSION



EYE CATCHER



TRIAL

