

## Activation e-deal plan



TARGETED & PERSONALIZED  
COMMUNICATION

Extra's

An e-deal integrated in the app for a specific target:

- Activation 1.000 to 3.000 (depending on the category)
- Validity in the client's wallet: 1 week
- Ideal to highlight a new product
- In combination with other channels boost performance results

## OBJECTIVES

CONVERSION



### Duration

6 months as from start day

### Media Booking

4 weeks

### Nice to know

- Discount: min. 20%

### Sample pictures

