




Reach your customers where they are.

Any question ? E-mail us at mmd@delhaize.be

Promo Visibility



ONLINE COMMUNICATION AND ACTIVATION

Bannering

Boost your sales by highlighting your promotion on Delhaize.be and in the My Delhaize app.

- Conversion-driven position on the Promopage.
- Performance Display in native design to boost your promotion.
- Guaranteed 100% Share-of-voice during a one week period.

Duration

1 week

Media Booking

6 weeks

Nice to know

- Performance banners visible in between the list of products in promotion
- Performance display can be used to highlight a weekly promotion, a contest or everything that gives the Delhaize consumers something extra.
- Adblock free
- Native design
- 100% responsive design
- Promo display
- Creative components to be provided by the client

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

- KPI 1 - # Impressions
 - Benchmark : 72.000
- KPI 2 - # ROAS
- KPI 3 - Sales uplift
 - Benchmark : 80%
- KPI 4 - CTR
 - Benchmark : 2,68%

Sample pictures

