



# Sponsored Product

Sponsored Products are cost-per-click ads that promote individual products throughout Delhaize.be and My Delhaize App.

#### Duration

Max. 3 months or Max 3500 clicks

## Media Booking

2 weeks

#### Nice to know

- Better visibility within your product group
- You reach more interested customers
- Product item displayed on category pages and search terms

## Post reporting

#Impressions and #Clicks

### Sample pictures



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