


Promo alert



TARGETED & PERSONALIZED COMMUNICATION

Mono-brand communication

E-mail with countdown to the promo.

Duration

1 sending

Media Booking

6 weeks

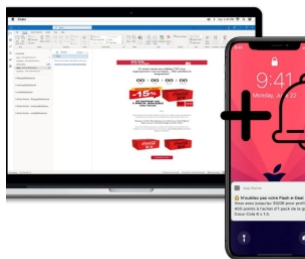
Nice to know

- E-mail send on Tuesday with countdown clock.
- Reminder via push notification only to non-openers of the e-mail.
- Only to buyers of the promoted product.
- Only for very interesting promotions.

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

Sample pictures



OBJECTIVES

CONVERSION



CALL TO ACTION



ENGAGEMENT / CONSIDERATION

