


# Hyperpersonalized e-mail



**TARGETED & PERSONALIZED COMMUNICATION**

Mono-brand communication

Increase the CTR of your e-mail with hyperpersonalization.

### Duration

1 sending

### Media Booking

6 weeks

### Nice to know

- Highlight on the favourite product of your customer.
- Based on the customers purchases on product level.
- Not based on specific product taste or scent.

### Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

### Sample pictures

## OBJECTIVES

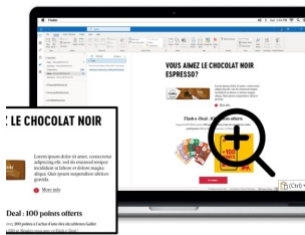
CONVERSION



CALL TO ACTION



ENGAGEMENT / CONSIDERATION



### ESPRESSO?



### Flash e-Deal : 100 points offerts



### Laissez-vous aller à votre inspiration ...

