Real-time poll e-mail

TARGETED & PERSONALIZED COMMUNICATION

Mono-brand communication

Increase the CTR of your e-mail with a real-time poll.

Duration

1 sending

Media Booking

6 weeks

Nice to know

- Get interaction with your customers.
- Customers can click through the image of the product to register their vote directly within the e-mail.
- Click-can go towards a dedicated product(s) page, recipe page or a landing page with more content.
- The latest votes are displayed at each open.

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.
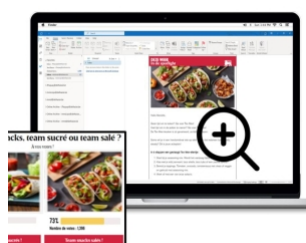
Sample pictures

OBJECTIVES

CONVERSION

BRAND AWARENESS

CALL TO ACTION

ENGAGEMENT / CONSIDERATION