


# Real-time poll e-mail



**TARGETED & PERSONALIZED COMMUNICATION**

Mono-brand communication

Increase the CTR of your e-mail with a real-time poll.

**Duration**

1 sending

**Media Booking**

6 weeks

**Nice to know**

- Get interaction with your customers.
- Customers can click through the image of the product to register their vote directly within the e-mail.
- Click-can go towards a dedicated product(s) page, recipe page or a landing page with more content.
- The latest votes are displayed at each open.

**Post reporting**

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

**Sample pictures**

## OBJECTIVES

