




Reach your customers where they are.

Any question ? E-mail us at [mmd@delhaize.be](mailto:mmd@delhaize.be)

## Offsite Display



**ONLINE COMMUNICATION  
AND ACTIVATION**

Offsite

Build retail media shopping audiences outside Delhaize's universe.

### Duration

On demand

### Media Booking

8 weeks

### Nice to know

- Drive traffic to Delhaize.be with targeted banners on external websites.
- Qualified audiences in qualified environments.
- Always in combination with landingpage on Delhaize.be.

## OBJECTIVES

CONVERSION



CALL TO ACTION

