

## Non-endemic Visibility



### ONLINE COMMUNICATION AND ACTIVATION

Bannering

Showcase your non-endemic offer on homepage and check-out zone of Delhaize.be.

#### Duration

1 week

#### Media Booking

6 weeks

#### Nice to know

- Fixed position on highly visited pages of Delhaize.be.
- Adblock free.
- Native design.
- 100 % responsive design.
- Brand display.
- Creative compenents to provided by the client.

## OBJECTIVES

BRAND AWARENESS

BRAND POSITIONNING

#### Sample pictures

