

# Top Offer



Display your strong promotion at Delhaize with Screen Top Offer

## Banner



## Duration

1 week

## Media Booking

7 weeks

## Nice to know

Number of screens: 98

Visual will be in the look-and-feel promo of Delhaize

## Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

- KPI 1 - Reach per scope during activation period
- KPI 2 - Product Evolution
- KPI 3 - Brand Evolution
- KPI 4 - Category Evolution
- KPI 5 - Category Share Index

## OBJECTIVES

CONVERSION



CALL TO ACTION

