

Pack SW



Combi-pack 1 x Stopper Medium & 1 x Wobbler.

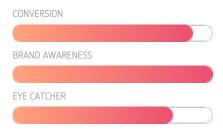
Banner







OBJECTIVES



Duration

4 weeks

Media Booking

8 weeks

Nice to know

- On-shelf communication on a range with a focus on a specific product (new product, relaunch, low rotator, etc.)
- Ideal for fresh or dry shelves

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

- KPI 1 Reach per scope during activation period
- KPI 2 Product Evolution
- KPI 3 Brand Evolution
- KPI 4 Category Evolution
- KPI 5 Category Share Index

Sample pictures

