

# Pack SFT



Combi-pack 1 x Stopper Medium, 1 x Floor sticker and 1 x Totem.

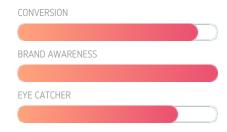
#### Banner







# **OBJECTIVES**



### Duration

4 weeks

### Media Booking

8 weeks

#### Nice to know

- On-shelf communication on a range
- Ideal for fresh or dry shelves

### Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

- KPI 1 Reach per scope during activation period
- KPI 2 Product Evolution
- KPI 3 Brand Evolution
- KPI 4 Category Evolution
- KPI 5 Category Share Index

## Sample pictures

