

Promo Focus Pack



PACKS & PROGRAMS

Packs

The best pack to support your promo.

Included in this program:

- Digital Entry Screens - 98 screens (visual: look and feel Promo Delhaize)
- Promo Visibility
- Promo Insert Newsletter
- Push Notification (max. 100.000 contacts)

Duration

1 week

Media Booking

8 weeks

Nice to know

Only for strong, national promotions

Advantage package price

Post reporting

Ad-hoc demand -> mix of different reports

Sample pictures

OBJECTIVES

CONVERSION



PENETRATION



ENGAGEMENT / CONSIDERATION

