


Brand Page



**ONLINE COMMUNICATION
AND ACTIVATION**

Content & inspiration

Boost your brand even more on Delhaize.be with a premium page fully dedicated to your brand.

Duration

1 year

Media Booking

8 weeks

Nice to know

- Build your own content and add product carroussel, images, text and optional video
- Ideal to link your external digital campaigns with this page
- Possibility to adapt this page per quarter and maximum 3 times a year
- Extra fee per adaptation
- Visibility on brands overview page

OBJECTIVES

CONVERSION



BRAND AWARENESS



EYE CATCHER



CALL TO ACTION



ENGAGEMENT / CONSIDERATION



BRAND POSITIONNING



CROSS/UPSELLING



Sample pictures

