

SuperPlus Card Visibility



ONLINE COMMUNICATION AND ACTIVATION

Bannering

Maximize the impact of your promotion and boost your sales on one of the second most visited page by App exclusive shoppers and instore shoppers.

- 100% native design to boost your promotion on a loyalty page of the App
- Guaranteed 100% Share-of-voice on SuperPlus card Page on App

Duration

1 week

Media Booking

4 weeks

Nice to know

- Above the fold banner position
- Performance banners can be used to highlight a weekly promotion
- Adblock free
- Native design
- 100% responsive design
- Very limited creative cost as only packshots are used

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

KPI 1 - # Impressions

KPI 2 - Sales uplift

KPI 3 - CTR

OBJECTIVES

CONVERSION



BRAND AWARENESS



CALL TO ACTION

